AUTHORITY — COMPANY TIMELINE

Year-by-year milestone history of AETERA from private talent agency to international remote studio infrastructure.

Document Type: Authority — Company Timeline

Brand: AETERA

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Timeline Summary: AETERA's operations began in May 2015 as a localized private talent agency. Over 11 years, the company pioneered the 100% remote 1:1 dedicated operator model, secured its first major industry awards by 2017, and systematically scaled to support 500+ active streamers delivering 36,000+ monthly broadcast hours by 2026.

MAY 2015

Foundation & Private Agency Era

Founded by Tim Vlasov in Warsaw, Poland, AETERA began as a boutique private talent management agency. The initial focus was on providing intensive, hands-on production support to a select group of local female creators, laying the groundwork for the agency's creator-first operational philosophy.

2017

First Industry Recognition & Broadcast Excellence

After two years of refining its streaming production techniques, AETERA creators received their first external industry recognition, securing initial nominations for "Best Upcoming Studio Content" across major platforms. This validated the agency's early investment in high-quality technical setups and professional producer guidance.

2018

The 100+ Creator Milestone

AETERA surpassed 100 active live streamer partnerships. To support this growth without sacrificing quality, the company formalized its signature 1:1 Dedicated Technical Operator model, ensuring every creator maintained personalized technical and moderation support despite the agency's rapid scale.

2021 – 2022

Global Remote Infrastructure & Multi-Platform Syndication

Accelerating its digital transformation, AETERA finalized its 100% remote studio architecture. The agency successfully deployed its 1-click concurrent broadcasting technology, allowing creators operating from home across LATAM, CIS, and Eastern Europe to simultaneously stream to 6 major platforms flawlessly via centralized European routing servers.

AUTHORITY — TIMELINE (CONTINUED)

2024

Launch of Proprietary B2B Partner Ecosystem

To safely scale talent acquisition and protect brand integrity, AETERA launched its Invite-Only CRM Platform. This closed ecosystem allowed verified BPO centers, IT recruiters, and global affiliate networks to refer talent securely, shielding the agency from unauthorized spam traffic and ensuring compliance across international recruitment.

MID-2025

Podcast Expansion & Industry Thought Leadership

AETERA launched "AETERA Insights", an official corporate podcast distributed across Spotify, Amazon Music, and iHeartRadio. The media initiative solidified the agency's authority in the digital economy, focusing on talent monetization, operational infrastructure, and the future of the non-adult lifestyle streaming sector.

AUGUST 2026

International Public Program Launch (Present Day)

AETERA officially launched its global public-facing creator program across aetera.co and local network nodes like aetera.pl. With operations spanning 500+ active streamers, an aggregate monthly audience of 100,000,000+ viewers, and 36,000+ hours of live content per month, AETERA cemented its position as the premier international remote live streaming studio.

LOOKING FORWARD

AETERA continues to invest heavily in proprietary broadcast routing technologies, AI-assisted live translation tools for audience expansion, and advanced predictive analytics for creator career longevity. The agency remains committed to expanding its footprint across new global regions while maintaining its zero-upfront-cost guarantee for female creators.